



Chabad
of
Novato

Chabad of Novato Jewish Art CALENDAR

Jewish Year 5787 / September 2026/27

A gift from
Chabad of Novato

JEWISH
CALENDAR
2026-2027

5787



Elul-Tishrei

MONTH OF ELUL: Divine Grace

When a king returns to his palace, he passes through cutting fields. Anyone may approach him, and he grants all with a shaming countenance.

Chasidic masters compare the month of Elul to when the "King is in the field." G-d is available to all who turn to Him. He graciously accepts all requests.

Elul is an appropriate time to reflect on the past year and resolve to correct any shortcomings. It is a time to turn the page and come into the new year with a refreshed perspective and renewed heart.

Some of the observances during Elul:

- From now and throughout the High Holiday season, we include the blessing "May you be inscribed and sealed for a good year" (Lachashav shach shachav vetchaimin) in letters and greetings to one another.
- We give extra charity and devote more time to studying our traditions and Torah.
- In preparation for Rosh Hashanah, we hear the sounding of the ram's horn shofar each weekday.

- We recite Psalms 27 at the end of the morning and afternoon prayers from the first day of Elul through Hoshana Rabah (Tishrei 21) a total of 50 days.
- The Baal Shem Tov instituted the custom of reciting three additional chapters of Psalms each day, from Rosh Chodesh Elul until Yom Kippur. On Yom Kippur the remaining 36 chapters are recited, completing the entire book of Psalms.

• Elul is the time to have one's tefillin and mezuzot checked by an accredited scribe to ensure that they are in good condition and for use.

ROSH HASHANAH: Sep. 30-Oct. 1

Rosh Hashanah celebrates the beginning of creation. On this day, G-d charged Adam with the responsibility of helping the world reach perfection. Rosh Hashanah, therefore, is a time for us to reflect on the purpose of creation and resolve to make our lives more meaningful by contributing to all of creation.

The Shofar: On Rosh Hashanah we hear the sounding of the shofar, the ram's horn. It is the oldest and most soulful of wind instruments, sounding like a primal wailing from the depths of the soul. Its blasts signify our proclamation of G-d as King of the universe and awaken us to repent and return to Him.

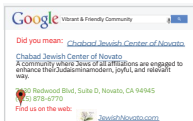
Tashlich: On the first afternoon of Rosh Hashanah it is customary to visit a natural body of water that contains fish. There we recite a short prayer and "cast" our past sins down the river of time.

Apples & Honey: Chipping a piece of apple into honey at the first meal of Rosh Hashanah symbolizes the hope that our new year be blessed with sweetness and goodness. For the same reason, it is customary to eat other sweet foods, such as carmel.

For more info, inspiration and observances:
Chabad.org/Elul | Chabad.org/Tishrei

YOUR
BUSINESS AD
OR MONTH
DEDICATION HERE
➔

BEST WISHES FOR THE NEW YEAR
TO OUR CHABAD OF NOVATO FAMILY
THE SILVER FAMILY



SEPTEMBER 2024 Av 5784/Elul 5784

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 12 Elul	2 13 Elul	3 14 Elul In loving memory of Esther Rosenberg	4 15 Elul Light Candles at:	5 16 Elul No Tzitzit
6 17 Elul	Chai Elul Labor Day	7 18 Elul	8 19 Elul	9 20 Elul	10 21 Elul	11 22 Elul Mikdash Vayachad Light Candles at:
		Happy Anniversary David & Ruth Goldstein				12 23 Elul Shabbat Ends:
13 24 Elul	14 25 Elul	15 26 Elul SAMPLE	16 27 Elul	17 28 Elul	18 29 Elul Erev Rosh Hashanah Light Candles at:	19 30 Elul Rosh Hashanah 1st Day Shabbat Ends:
20 31 Elul Rosh Hashanah 2nd Day	21 1 Tishrei Feast of Candles	22 2 Tishrei	23 3 Tishrei	24 4 Tishrei Yom Tishrei	25 5 Tishrei Light Candles at:	26 6 Tishrei Halakha Shabbat Ends:
27 7 Tishrei Erev Yom Kippur	28 8 Tishrei Yom Kippur	29 9 Tishrei	30 10 Tishrei Happy Birthday Joe Schwartz			

Let's fill our 2026-27 Community Jewish Art Calendar with good wishes, birthdays, greetings, congratulatory wishes, yahrtzeits, and graduation wishes

In this spirit, we are launching a "Community Calendar Project": Filling our **2026-27** Jewish Calendar with greetings, birthdays, and yahrtzeits of our community.

:: Dates of all Jewish holidays & Shabbat times

:: Commemorate birthdays and anniversaries

:: Honor the yahrtzeits of your loved ones

:: Advertise your business to thousands

:: Include your Shana Tova greeting

:: 100% of your donation supports our community



CHABAD OF NOVATO JEWISH ART CALENDAR FORM

Jewish Year 5787 | September 2026/27

OCCASION ANNOUNCEMENTS

Birthday, Anniversary, Yahrtzeit or other Special Dates

Please complete the name, occasion & date to be printed in the calendar at the cost of \$45 per entry. Date sponsorships are Tax Deductable.

☐ Please reprint my family occasions from last year (please note: you will be billed at \$45 per name)

NAME _____ OCCASION _____

DATE (M/D/Y) _____ ☐ BEFORE SUNSET* ☐ AFTER SUNSET* APPEAR IN CALENDAR ON: ☐ HEBREW DATE ☐ SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ ☐ BEFORE SUNSET* ☐ AFTER SUNSET* APPEAR IN CALENDAR ON: ☐ HEBREW DATE ☐ SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ ☐ BEFORE SUNSET* ☐ AFTER SUNSET* APPEAR IN CALENDAR ON: ☐ HEBREW DATE ☐ SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ ☐ BEFORE SUNSET* ☐ AFTER SUNSET* APPEAR IN CALENDAR ON: ☐ HEBREW DATE ☐ SECULAR DATE

NAME _____ OCCASION _____

DATE (M/D/Y) _____ ☐ BEFORE SUNSET* ☐ AFTER SUNSET* APPEAR IN CALENDAR ON: ☐ HEBREW DATE ☐ SECULAR DATE

*In order for the correct Hebrew date to be calculated, please indicate if Death or Birth took place before or after sunset.

ROSH HASHANAH—JEWISH NEW YEAR GREETING PAGE

☐ Please include our name(s) in the general greeting (one family per listing) - \$72

FAMILY NAME (one per listing): _____

SPONSORSHIP OPPORTUNITIES

- ☐ Shana Tova Greeting \$72
☐ Birthday/Anniversary/Yahrtzeit \$45

ADVERTISING

NEW!
All ads to
be printed in
full color!

Business Ads

- ☐ Back Cover Page \$1,300
☐ Inside cover \$1,200
☐ Business Card 1-2 months (per month) \$225
☐ Business Card 3-6 months (per month) .. \$200
☐ Business Card 7-10 months (per month) .. \$180
☐ Business Card 11-12 months (per month) .. \$150
☐ **SPECIAL:** Business Card all 13 mo. - Get 1 mo. free

Preferred months _____

TOTAL \$ _____

PAYMENT INFORMATION

- ☐ CHECK ENCLOSED ☐ BILL ME
☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

CC NUMBER _____

EXP _____

SECURITY CODE _____

SIGNATURE _____

EMAIL _____

PHONE _____

Please return completed form by August 1 and mail to:
Chabad of Novato, 695 De Long Ave #101 Novato, CA 94945

You may also fill out this form online at
www.jewishnovato.com/jewishcalendar

Questions? Contact us at
(415) 312-8385 or rabbi@jewishnovato.com